



**SILIGURI INSTITUTE OF TECHNOLOGY  
MASTER OF BUSINESS ADMINISTRATION**



**COURSE FILE  
4<sup>TH</sup> SEM, 2<sup>ND</sup> YEAR**

**SESSION 2019 - 2020 (EVEN SEMESTER-2019)**

**PAPER NAME : STRATEGIC MANAGEMENT**

**PAPER CODE: MB402**

**MBA [SYLLABUS FROM 2008 SESSION]**

# Course File

**Course Title: Strategic Management**

**Code: MB 402**

**Semester 4<sup>th</sup> , Year 2<sup>nd</sup>**

**Name of the Faculty: Debayan Nandi**

**E-mail: debaisit@gmail.com**

## Class Schedule of MB 402 (Even Sem'2019)

Lecture		Tutorial/ Remedial class
<b>Monday</b>	10.00 AM - 10.50 AM	
<b>Tuesday</b>	10.00 AM - 10.50 AM	4.40 - 5.10 pm
<b>Wednesday</b>	10.00 AM - 10.50 AM	
<b>Thursday</b>		4.40 - 5.10 pm
<b>Friday</b>	10.00 AM - 10.50 AM	

## Hours for meeting students:

Day	Time
<b>Monday</b>	01.30 PM - 02.00 PM
<b>Tuesday</b>	04.40 PM - 05.00 PM
<b>Wednesday</b>	04.40 PM - 05.00 PM
<b>Thursday</b>	01.30 PM - 02.00 PM

### i) Course Objective

- To gather the knowledge of the strategic management of organisations, including the formulation of longer term strategic directions, the planning of objectives and supporting strategies, and the control of strategic implementation.
- It provides students with an understanding of the approaches and tools for planning and controlling strategy at the organisation and sub-unit levels, as well as experience in case analysis and practical application of planning and control skills.
- To understand the concept to evaluate the strategic environment, industry and competitive analysis, formulating mission and setting objectives, strategy selection and implementation, and strategic control.

### ii) Course Outcomes

- After completion of this course the students are expected to be able to demonstrate following knowledge, skills and attitudes.

The student will be able to:

Description of Course Outcomes		Target
<b>CO1</b>	Critically analyse the internal and external environments in which businesses operate and assess their significance for strategic planning. ( <i>Knowledge, Comprehending, Remembering</i> )	60%
<b>CO2</b>	Apply understanding for the theories, concepts and tools that support strategic management in organizations. ( <i>Knowledge, Comprehending, Applying</i> )	60%
<b>CO3</b>	Individually and collaboratively evaluate and synthesise information and existing knowledge from numerous sources and experiences ( <i>Comprehending, Applying</i> )	60%
<b>CO4</b>	Participate constructively in team situations to complete shared tasks and meet agreed deadlines. ( <i>Analyzing</i> )	60%

<b>CO5</b>	Participate constructively in team situations to complete shared tasks and meet agreed deadlines. ( <i>Analyzing, Evaluating</i> )	60%
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- ii. Once the student has successfully complete this course, he/she must be able to answer the following questions or perform/demonstrate the following:

Sl.	Question	BT Level
1.	State the Vision, Mission, Goals, Objectives, policies that plays vital role in any organisation	BT 1
2.	Explain the Environment Analysis to understand external and internal environmental factors	BT 2
3.	How is Models for Resource Allocation applied to overcome the Environmental turbulence?	BT 3
4.	Analyze the concept of Strategic Investment for successful strategic entries.	BT 4
5.	State the features and relative merits & demerits of Corporate, Administrative/Executive and Operating Levels,	BT 2
6.	Give an analytical overview of Portfolio analysis	BT 4
7.	Evaluate the role of managers, leadership in Strategic Control System and Measurement	BT 5
8.	State the Meaning & Features of Mergers, Acquisitions	BT 1
9.	Elucidate the concepts of Joint Ventures & De-Merger	BT 5
10.	How do you Evaluate (Qualitative/Quantitative) the strategies	BT 3

### iii) Topic/Unit/Chapter Layout

Topic/Unit/Chapter	Lecture Hours	Tutorials/Remedial
<b>Strategic Management</b> : Objectives, policies, Tools - Balanced Score Card, Strategic Management process	4	Balanced Score Card
<b>Environmental Scanning</b> : SWOT Analysis, External Environment Analysis (Economic, Legal, Govt, Political, Social, Geographic, Technical); Internal Environment Analysis - Strategic Advantage Factors (Finance, Market Production, HR, R & D, etc.)	4	Environment Analysis & Internal Environment Analysis
<b>Strategic Planning</b> : Corporate; Functional and Managerial Goal Setting; Positioning Organization, Models for Resource Allocation, Environmental Turbulence Strategic Investment, Strategic Entry	6	Models for Resource Allocation, Environmental Turbulence Strategic Investment
<b>Formulating Strategies</b> : Corporate, Administrative/Executive and Operating Levels, Developing Functional Strategies - Production/Operations, Finance, Marketing, HR, Materials, R & D; BCG Matrix, Portfolio analysis.	6	Developing Functional Strategies
<b>Implementation of Strategies</b> : Role of Managers, Leadership, Strategic Control System and Measurement, Structural Implementation, Functional Implementation.	6	Structural and Functional Implementation
<b>Strategic Actions</b> : Mergers, Acquisitions, Diversification, Joint Ventures, De-Merger	4	De-Merger

Evaluation of Strategy : Need, Problems, Criteria for Evaluation (Qualitative/Quantitative), Process of Evaluation	4	Qualitative/Quantitative Evaluation
Case studies – Strategic Planning and Management	6	

#### IV) Textbooks

- Ansoff, H.I. & McDonnell, E.J. : Implementing Strategic Management, Prentice-Hall
- Banerjee, Bani P. : Corporate Strategies, OUP
- Das, Ranjan : Crafting the Strategy, Tata McGraw Hill
- Kazmi, A. : Business Policy & Strategic Management, Tata McGraw Hill
- Mellahi, K., Frynas, J.G. & Finlay, P. : Global Strategic Management, OUP
- Porter, Michael E. : Competitive Strategy, The Free Press
- Roy, Dilip : Discourses on Strategic Management, Asian Books

#### (v) Evaluation Scheme

##### 1) Theory

Evaluation Criteria	Marks
Internal Exam*	50
Assignment	40
Quiz	10
Attendance	5
University Exam	70
Total	100

\* Two internal examinations are conducted; based on those two tests, average of them are considered in a scale of 15.

##### V. Course target attainment levels:

Attainment Level	Inference
Attainment Level 1	40% of the students have attained more than the target level of that CO
Attainment Level 2	50% of the students have attained more than the target level of that CO
Attainment Level 3	60% of the students have attained more than the target level of that CO

Overall Course Attainment Target = 70% of the students will get "A" Grade

Target has been set on the basis of last year's performance / result by the students, student quality this year and difficulty level of the course.

##### University Grading System:

Grade	Marks
O	90% and above
E	80 – 89.9%
A	70 – 79.9%
B	60 – 69.9%
C	50 – 59.9%
D	40 – 49.9%
F	Below 40%

##### Course target attainment levels for university assessment:

Target (No. of Students)	Target Level of CO (Marks) in point	Attainment Level
≤ 49.9 %	7	1
50 – 59.9 %	7	2
60 % and above	7	3

Overall Course Attainment Target = 60% of the students will get 7 points.

**(vi) Mapping of Course Outcomes and Program Outcomes:**

Course Outcomes	Program Outcomes				PSOs	
C MB402.1	1			1	1	
C MB402.2	1	1		1		
C MB402.3		1		1	1	1
C MB402.4	1	1			1	
C MB402.5		1			1	

1 = courses in which the student will be exposed to a topic (BT level 1& 2)

2 = courses in which students will gain competency in that area (BT level 3-4)

3 = courses in which students will master that skill (BT level 5-6)

CO1 to CO5 partially satisfies application of knowledge of scientific management in solving real life Shop floor Management problems. (PO1, PO2).

CO1 to CO4 partially satisfies the concept of individual and team work.

CO1 to CO5 partially satisfies the concept of applied management science, mathematics through mathematical & operations research tools and demonstrate proficiency in use of software to be required to practice Production/Operations related managerial profession.

**(vii) Delivery Methodology**

Outcome	Method	Supporting Tools	Demonstration
C MB402.1	Structured, partially supervised	Power point presentation, real life example	Assignment, Quiz, Internal
C MB402.2	Structured, partially supervised	Class Lectures, Power point presentation	Assignment, Quiz, Internal
C MB402.3	Structured, partially supervised	Class Lectures, Power point presentation	Assignment, Quiz, Internal
C MB402.4	Structured, partially supervised	Class Lectures, Power point presentation	Tutorial, Assignment, Quiz, Internal
C MB402.5	Structured, partially supervised	Class Lectures, real life example	Tutorial, Assignment, Quiz, Internal

**(viii) Assessment Methodology**

Outcome	Assessment Tool	Specific Question/activity aligned to the Outcome
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C.MB402.1, C.MB402.2, C.MB402.3, C.MB402.4, C.MB402.5	Internal Test	<ol style="list-style-type: none"> <li>1. Discuss Strategic Management Process</li> <li>2. Explain the factors determining Balance Score Card</li> <li>3. Discuss impact of different environmental factors that govern SWOT analysis</li> <li>4. Explain the internal environment of any business</li> <li>5. Discuss how environmental turbulence can be estimated and resolved</li> <li>6. Discuss different types of Functional and Managerial Goal Setting</li> <li>7. Explain the steps of Strategic Investment,</li> <li>8. Discuss the objectives and benefits of Strategic Entry</li> </ol>
C.MB402.2, C.MB402.3, C.MB402.	Assignment	<ol style="list-style-type: none"> <li>1. Explain GE 9 Cell Matrix and BCG Matrix of any industry with real life examples</li> <li>2. Give a brief account of Strategic Gap Analysis</li> <li>3. Write short notes on PEST analysis</li> <li>4. Prepare a Balance Score Card of any Multi National Company operating in India as subsidiary</li> </ol>
C.MB402.1, C.MB402.2, C.MB402.3, C.MB402.4, C.MB402.5	End of Semester Test	<ol style="list-style-type: none"> <li>1. Discuss Strategic Management Process</li> <li>2. Explain the factors determining Balance Score Card</li> <li>3. Discuss impact of different environmental factors that govern SWOT analysis</li> <li>4. Explain the internal environment of any business</li> <li>5. Discuss how environmental turbulence can be estimated and resolved</li> <li>6. Discuss different types of Functional and Managerial Goal Setting</li> <li>7. Explain the steps of Strategic Investment,</li> <li>8. Discuss the objectives and benefits of Strategic Entry</li> <li>9. Discuss the role of CEO and managers in strategy formulation and implementation</li> <li>10. Discuss different types of merger. How Merger is different from acquisition</li> <li>11. Describe the steps of demerger</li> <li>12. Case studies</li> </ol>

**(ix) A. Weekly Lesson Plan**

Week	Lectures	Tutorial/ Remedial Class	Assignment
Week 1	Objectives, policies, Tools – Balanced Score Card, Strategic Management process	Balanced Score Card	
Week 2	SWOT Analysis, External Environment Analysis (Economic, Legal, Govt, Political, Social, Geographic, Technical); Internal Environment Analysis - Strategic Advantage Factors (Finance, Market Production, HR, R & D, etc.)	Environment Analysis & Internal Environment Analysis	Give a brief account of Strategic Gap Analysis

Week 3	Corporate; Functional and Managerial Goal Setting; Positioning Organization, Models for Resource Allocation, Environmental Turbulence	Models for Resource Allocation, Environmental Turbulence Strategic Investment	
Week 4	Strategic Investment, Strategic Entry Corporate, Administrative/Executive and Operating Levels		
Week 5	Developing Functional Strategies – Production/Operations, Finance, Marketing, HR, Materials, R & D; BCG Matrix, Portfolio analysis	Developing Functional Strategies	Explain GE 9 Cell Matrix and BCG Matrix of any industry with real life examples
Week 6	Role of Managers, Leadership, Strategic Control System and Measurement		
Week 7	Structural Implementation, Functional Implementation. Strategic Actions :	Structural and Functional Implementation	Write short notes on PEST analysis
Week 8	Mergers, Acquisitions, Diversification, Joint Ventures, De-Merger	De-Merger	
Week 9	<b>Evaluation of Strategy</b> : Need, Problems, Criteria for Evaluation (Qualitative/Quantitative), Process of Evaluation	Qualitative/Quantitative Evaluation	
Week 10	<b>Case studies</b> – Strategic Planning and Management		Prepare a Balance Score Card of any Multi National Company operating in India as subsidiary

## B. Topic/Chapter wise Weekly Lesson Plan

<p>TOPIC/UNIT/ Module: I Title: Introduction to Strategic Management <b>Week No 1</b></p>
<p><b>CONTENTS</b> Discussion of Course outcome and program outcome. Introduction to Strategic Management</p>
<p><b>Topic/Unit/Chapter Objectives</b> <b>Broad Objectives of the chapter/topic are:</b> 1. To be familiar with the basic characteristics of strategy and policy 2. To aware &amp; conceptualize vision mission goals and objectives</p>
<p><b>Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):</b> 1. Explain the basic characteristics of Strategic Management [L1] 2. Discuss the features &amp; relative merits and demerits of strategy and policy [L2] 3. Describe Balance Score Card [L3] 4. Elucidate Strategic Management Process [L4]</p>

<p>TOPIC/UNIT/ Module: I Title: Environmental Scanning <b>Week No 2</b></p>
<p><b>CONTENTS</b> Discussion on Internal &amp; External Environmental Factors</p>
<p><b>Topic/Unit/Chapter Objectives:</b> <b>Broad Objectives of the chapter/topic are:</b> Detailed discussion on Environmental Factors of business</p>

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Explain the factors determining internal environment. [L1]
2. Explain the factors determining external environment. [L2]
3. Explain Strategic Advantage Factor [L3]
4. Explain SWOT Analysis of any company or business sector [L4]

TOPIC/UNIT/ Module:I

Title: **Strategic Planning**

**Week No 3**

**CONTENTS**

Discussion on Strategic Planning

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

- Detailed discussion on Corporate; Functional and Managerial Goal Setting
- Study of different Positioning Organization
- Environmental Turbulence Strategic Investment

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Explain Corporate; Functional and Managerial Goal Setting [L1]
2. Discuss different types of Positioning Organization [L2]
3. Concept of Environmental Turbulence [L3]
4. Steps and precautions of Strategic Investment & Entry[L4]

TOPIC/UNIT/ Module:I

Title: **Formulating Strategies**

**Week No 4**

**CONTENTS**

Corporate, Administrative/Executive and Operating Levels strategy formulation

Discussion on Developing Functional Strategies

**Topic/Unit/Chapter Objectives**

**Broad Objectives of the chapter/topic are:**

1. Detailed discussion on different strategy formulation

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Levels of strategy formulations ( L1 )
2. Developing different functional strategies for Marketing (L2)
3. Developing different functional strategies for Finance & Inventory [L3]
4. Developing different functional strategies for HR & R&D [L4]

TOPIC/UNIT/ Module:I

Title: **Portfolio Analysis**

**Week No 5**

**CONTENTS**

Basic Concepts of Portfolio Analysis of business

**Topic/Unit/Chapter Objectives**

**Broad Objectives of the chapter/topic are:**

1. Different Matrices
2. Strategic gap analysis



**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. BCG Matrix analysis( L1 )
2. GE 9 Cell Matrix ( L2 )
3. Directional Policy Matrix [L3]
4. PASTEL Analysis [L4]

TOPIC/UNIT/ Module: II  
Title: **Implementation of Strategies**  
Week No 6

**CONTENTS**

Different implementation of strategies

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

1. Details of Role of Managers, Leadership, Strategic Control System and Measurement
2. How to determine Strategic Control System and Measurement?
3. How to Conduct Structural Implementation, Functional Implementation?

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Explain the Role of Managers in strategy implementation[L1]
2. Explain the concepts of Leadership in strategy implementation[L2]
3. Explain the steps involved in Strategic Control System [L3]
4. Strategic Control System and Measurement [L4]

TOPIC/UNIT/ Module : II  
Title: **Implementation of Strategies & Strategic Actions**  
Week No 7

**CONTENTS**

Implementation of Strategies & Strategic Actions

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

1. Implementation of Strategies
2. Strategic actions for different operational issues

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Explain the conceptual basics behind Structural Implementation [L1]
2. Explain the conceptual basics behind Functional Implementation [L2]
3. Explain different types of merger [L3]
4. Explain the difference between merger and acquisition [L4]

TOPIC/UNIT/ Module : II  
Title: **Strategic Actions & Evaluation of Strategy**  
Week No 8

**CONTENTS**

Strategic Actions & Evaluation of Strategy

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

1. Concept of Diversification [L1]
2. Basic understanding of Joint Ventures, De-Merger[L2]
3. To be familiar with the need & problems of evaluation of strategy [L3]
4. To study the identification of criteria for evaluation {L4}

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Explain the meaning of Diversification [L1]
2. Concept of Joint ventures [L2]
3. Reasons for de-merger [L3]
4. Discuss the need & problems of evaluation of strategy [L4]

TOPIC/UNIT/ Module : II  
Title: **Evaluation of Strategy**  
**Week No 9**

**CONTENTS**

Evaluation of Strategy

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

1. To be familiar with the Qualitative evaluation
2. To be familiar with the Quantitative evaluation
3. To understand the Process of strategic evaluation

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. Qualitative evaluation of strategies [L1]
2. Mention the usual criteria or factors based on Quantitative evaluation can be performed. [L2]
3. To understand the Process of strategic evaluation [L3]
4. Case Study [L4]

TOPIC/UNIT/ Module : II  
Title: **Case Study**  
**Week No 10**

**CONTENTS**

Case Studies

**Topic/Unit/Chapter Objectives:**

**Broad Objectives of the chapter/topic are:**

1. To familiar with real life problems
2. To be able to take strategic decisions in adverse situations

**Once the student has completed this topic/ chapter he/she will be able to answer following questions/perform the following activities with Levels of Bloom's Taxonomy):**

1. How to tackle different managerial problems
2. How to come out of adverse situations

**COMBINED DAILY LESSON PLAN & EXECUTION REPORT**

<b>NAME OF FACULTY</b> Mr. DEBAYAN NANDI	<b>DEPARTMENT</b> M.B.A	<b>SUBJECT: STRATEGIC MANAGEMENT</b> CODE : MB 402	<b>SEMESTER: 4TH</b>
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Sl. No.	Lecture No	Unit No	Topic Description ( to be quoted from syllabus )	Planned Date	Execution Date	Teaching Pedagogy
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1	1	1	Explain the basic characteristics of Strategic Management	11/2/19	13/2/19	Traditional Chalk & Talk using Black board + PPT presentation
	2		Discuss the features & relative merits and demerits of strategy and policy	13/2/19	15/2/19	
	3		Describe Balance Score Card	16/2/19	16/2/19	
	4		Elucidate Strategic Management Process	19/2/19	19/2/19	
2	5	2	Explain the factors determining internal environment. Explain the factors determining external environment	20/2/19	26/2/19	Traditional Chalk & Talk using Black board + PPT presentation
	6		Explain Strategic Advantage Factor	22/2/19	27/2/19	
3	8	3	Explain SWOT Analysis of any company or business sector	23/2/19	1/3/19	Traditional Chalk & Talk using Black board + PPT presentation
	9		Explain Corporate; Functional and Managerial Goal Setting	26/2/19	2/3/19	
4	10	4	Discuss different types of Positioning Organization	27/2/19	5/3/19	Traditional Chalk & Talk using Black board + PPT presentation
	11		Concept of Environmental Turbulence	1/3/19	12/3/19	
	12		Steps and precautions of Strategic Investment & Entry	2/3/19	15/3/19	
	13		Levels of strategy formulations	5/3/19	16/3/19	
	14		Developing different functional strategies for Marketing	6/3/19	19/3/19	
	15		Developing different functional strategies for Finance & Inventory	8/3/19	20/3/19	
5	16	5	Developing different functional strategies for HR & R&D	9/3/19	22/3/19	Traditional Chalk & Talk using Black board + PPT presentation
	17		BCG Matrix analysis	10/3/19	24/3/19	
	18		GE 9 Cell Matrix	12/3/19	26/3/19	
6	19	6	DPM	15/3/19	2/4/19	Traditional Chalk & Talk using Black board + PPT presentation
	20		PASTEL Analysis	16/3/19	3/4/19	
7	21	7	Explain the Role of Managers in strategy implementation	19/3/19	5/4/19	Traditional Chalk & Talk using Black board + PPT presentation
	22		Explain the concepts of Leadership in strategy implementation	20/3/19	6/4/19	
	23		Explain the steps involved in Strategic Control System	22/3/19	8/4/19	
	24		Strategic Control System and Measurement	23/3/19	13/4/19	
	25		Explain the conceptual basics behind Structural Implementation	25/3/19	16/4/19	
	26		Explain the conceptual basics behind Functional Implementation	26/3/19	17/4/19	
8	27	8	Explain different types of merger	2/4/19	19/4/19	Traditional Chalk & Talk using Black board + PPT presentation
	28		Explain the difference between merger and acquisition	3/4/19	20/4/19	
	29		Concept of Diversification	5/4/19	23/4/19	
	30		Basic understanding of Joint Ventures, De-Merger	6/4/19	24/4/19	
	31		To be familiar with the need & problems of evaluation of strategy	8/4/19	25/4/19	
9	32	9	To study the identification of criteria for evaluation	9/4/19	27/4/19	Traditional Chalk & Talk using Black board + PPT presentation
	33		Explain the meaning of Diversification	12/4/19	30/4/19	
	34		Concept of Joint ventures	13/4/19	1/5/19	

	35		Reasons for de-merger	16/4/19	3/5/19	
	36		Discuss the need & problems of evaluation of strategy	17/4/19	7/5/19	
10	37	10	To be familiar with the Qualitative evaluation	19/4/19	8/5/19	Traditional Chalk & Talk using Black board + PPT presentation
	38		To be familiar with the Quantitative evaluation	20/4/19	10/5/19	
	39		To understand the Process of strategic evaluation	23/4/19	11/5/19	
	40		Case Study	24/4/19	12/5/19	

**x) Teaching Strategy/Method (describes instructional methods, usage of ICT, efficient and engaging instructions and displays the best practices on institutional website)**

- Learning by real life case incidents (from Economic Times , Business Line, HBR)
- Learning by question and answering
- Learning by different current industry business models in local areas
- Learning by team work (think, pair, share)
- Learning by solving numerical problems
- Learning by good video lectures and animation

**(x.a) Strategy to support weak students**

- Involve them in such real life based live business project work/designing of business plan
- Engage some bright students to put attention on their friends i.e. weak students Encouraging them to express their point of trouble
- Paying extra attention regarding subject matter beyond the class and regular follow up

**(x.b) Strategy to encourage bright students**

- Motivate them to browse the internet and go through the latest invention/developments in the particular field
- Try to encourage them to study beyond the syllabus
- Suggest them to follow comparatively advanced and well equipped text books
- Encourage them to implement some real life based hand on business oriented project work on the subject matter

**(x.c) Efforts to keep students engaged**

- Delivering some interesting lectures apart from conventional teaching
- Asking random questions to the students found unmindful from the topic
- Assigning regular home works and follow up
- Engage them by providing interesting problem solving
- Introducing some informal business quiz among different groups

**XI. Attendance Records**

ATTENDANCE SHEET (Lecture)															
NAME OF FACULTY Mr. DEBAYAN NANDI		DEPARTMENT M.B.A		SUBJECT: STRATEGIC MANAGEMENT CODE : MB 402								SEMESTER: 4TH			

Sl.	Roll No.	Name	13/ 2	15/ 2	16/ 2	19/ 2	26/ 2	27/ 2	1/ 3	2/ 3	5/ 3	12/ 3	15/ 3	16/ 3	19/3
1	11900917001	VICKY DUTTA	P	P	P	A	P	P	P	P	P	P	P	P	P
2	11900917002	SUVANKAR NASKAR	P	P	A	P	P	A	P	P	A	P	P	P	P
3	11900917003	SUSHANTA DAN GURUNG	A	A	P	P	A	P	P	P	P	P	P	P	P
4	11900917004	SUMIT SINGH	P	P	P	P	P	P	A	P	P	P	P	A	P
5	11900917005	SUJOY DAS	P	P	P	P	P	P	P	A	P	P	P	P	P
6	11900917006	SUBHODEEP CHAKRABORTY	P	P	P	P	A	P	P	P	P	P	P	P	P
7	11900917007	SOUMYADEEP MITRA	P	P	P	P	P	P	P	P	P	P	P	P	P
8	11900917008	SOUMYA BANERJEE	P	P	P	P	P	P	P	A	P	P	P	P	A

9	11900917009	SIDDHARTHA TALUKDAR	A	P	P	P	A	A	P	P	P	P	P	P	P
10	11900917010	SHARMISTHA GHOSH	P	P	P	A	P	P	P	P	P	P	P	P	P
11	11900917011	SHAMBHAVI JHA	P	P	A	P	P	A	P	P	A	P	P	P	P
12	11900917012	SHAIMA ZAFIR	A	A	P	P	A	P	P	P	P	P	P	P	P
13	11900917013	SATYAKI GHOSH	P	P	P	P	P	P	A	P	P	P	P	A	P
14	11900917014	SAPTARSHI CHAKRABORTY	P	P	P	P	P	P	P	A	P	P	P	P	P
15	11900917015	SAGAR PRASAD	P	P	P	P	A	P	P	P	P	P	P	P	P
16	11900917016	ROSHAN KUMAR THAKUR	P	P	P	P	P	P	P	P	P	P	P	P	P
17	11900917017	RIKTAM SAHA	P	P	P	P	P	P	P	A	P	P	P	P	A
18	11900917018	RAJDEEP GHOSH	A	P	P	P	A	A	P	P	P	P	P	P	P
19	11900917019	PUSHKAR JHA	P	P	P	A	P	P	P	P	P	P	P	P	P
20	11900917020	PRIYANKA ROY	P	P	A	P	P	A	P	P	A	P	P	P	P
21	11900917021	PRIYANKA DUTTA	A	A	P	P	A	P	P	P	P	P	P	P	P
22	11900917022	PRITI SAHA	P	P	P	P	P	P	A	P	P	P	P	A	P
23	11900917023	PRASHANT KR JHA	P	P	P	P	P	P	P	A	P	P	P	P	P
24	11900917024	PARJEAL GURUNG	P	P	P	P	A	P	P	P	P	P	P	P	P
25	11900917025	PINKEY DEY	P	P	P	P	P	P	P	P	P	P	P	P	P
26	11900917026	PARTHA SARKAR	P	P	P	P	P	P	P	A	P	P	P	P	A
27	11900917027	NILIMI SEMA	A	P	P	P	A	A	P	P	P	P	P	P	P
28	11900917028	NILADRI SEKHAR BARUA	P	P	P	A	P	P	P	P	P	P	P	P	P
29	11900917029	NAINA BHAGAT	P	P	A	P	P	A	P	P	A	P	P	P	P
30	11900917030	MRIGAN GUPTA	A	A	P	P	A	P	P	P	P	P	P	P	P
31	11900917031	MOUSHUMI GHOSH	P	P	P	P	P	P	A	P	P	P	P	A	P
32	11900917032	MONIKA KUMARI	P	P	P	P	P	P	P	A	P	P	P	P	P
33	11900917033	MIRA SAHANI	P	P	P	P	A	P	P	P	P	P	P	P	P
34	11900917034	MAMONI SAHA	P	P	P	P	P	P	P	P	P	P	P	P	P
35	11900917035	MADHUPARNA CHATTERJEE	P	P	P	P	P	P	P	A	P	P	P	P	A
36	11900917036	KOUSHIK PODDAR	A	P	P	P	A	A	P	P	P	P	P	P	P
37	11900917037	JYOTI GUPTA	P	P	P	A	P	P	P	P	P	P	P	P	P
38	11900917038	JAHINUR RAHAMAN	P	P	A	P	P	A	P	P	A	P	P	P	P
39	11900917039	HARSA SINGH	A	A	P	P	A	P	P	P	P	P	P	P	P
40	11900917040	GOPAL BISWAS	P	P	P	P	P	P	A	P	P	P	P	A	P
41	11900917041	CHANDRA KANTA KUMARI	P	P	P	P	P	P	P	A	P	P	P	P	P
42	11900917042	BASUNDHARA PRADHAN	P	P	P	P	A	P	P	P	P	P	P	P	P
43	11900917043	AYESHA GURUNG	P	P	P	P	P	P	P	P	P	P	P	P	P
44	11900917044	AVISHEK TIWRI	P	P	P	P	P	P	P	A	P	P	P	P	A
45	11900917045	AVEEK SAHA	A	P	P	P	A	A	P	P	P	P	P	P	P
46	11900917046	ASHIKA DANGAL	P	P	P	A	P	P	P	P	P	P	P	P	P
47	11900917047	ARCHANA PANDA	P	P	A	P	P	A	P	P	A	P	P	P	P
48	11900917048	ANIL PANDA	A	A	P	P	A	P	P	P	P	P	P	P	P
49	11900917049	ANANYA BHADRA	P	P	A	P	P	A	P	P	A	P	P	P	P
50	11900917050	AMIT GHATAK	P	P	P	P	P	P	P	A	P	P	P	P	P
51	11900917051	AMIRUL MD	P	P	P	P	A	P	P	P	P	P	P	P	P
52	11900917052	ABHISHEK KHARGA	P	P	P	P	P	P	P	P	P	P	P	P	P
53	11900917053	ABHIJIT DEY	P	P	P	P	P	P	P	A	P	P	P	P	A





25	11900917025	PINKEY DEY	P	P	P	P	P	P	P	P	P	P	P	P	P
26	11900917026	PARTHA SARKAR	P	P	P	P	P	P	P	A	P	P	P	P	A
27	11900917027	NILIMI SEMA	A	P	P	P	A	A	P	P	P	P	P	P	P
28	11900917028	NILADRI SEKHAR BARUA	P	P	P	A	P	P	P	P	P	P	P	P	P
29	11900917029	NAINA BHAGAT	P	P	A	P	P	A	P	P	A	P	P	P	P
30	11900917030	MRIGAN GUPTA	A	A	P	P	A	P	P	P	P	P	P	P	P
31	11900917031	MOUSHUMI GHOSH	P	P	P	P	P	P	A	P	P	P	P	A	P
32	11900917032	MONIKA KUMARI	P	P	P	P	P	P	P	A	P	P	P	P	P
33	11900917033	MIRA SAHANI	P	P	P	P	A	P	P	P	P	P	P	P	P
34	11900917034	MAMONI SAHA	P	P	P	P	P	P	P	P	P	P	P	P	P
35	11900917035	MADHUPARNA CHATTERJEE	P	P	P	P	P	P	P	A	P	P	P	P	A
36	11900917036	KOUSHIK PODDAR	A	P	P	P	A	A	P	P	P	P	P	P	P
37	11900917037	JYOTI GUPTA	P	P	P	A	P	P	P	P	P	P	P	P	P
38	11900917038	JAHINUR RAHAMAN	P	P	A	P	P	A	P	P	A	P	P	P	P
39	11900917039	HARSA SINGH	A	A	P	P	A	P	P	P	P	P	P	P	P
40	11900917040	GOPAL BISWAS	P	P	P	P	P	P	A	P	P	P	P	A	P
41	11900917041	CHANDRA KANTA KUMARI	P	P	P	P	P	P	P	A	P	P	P	P	P
42	11900917042	BASUNDHARA PRADHAN	P	P	P	P	A	P	P	P	P	P	P	P	P
43	11900917043	AYESHA GURUNG	P	P	P	P	P	P	P	P	P	P	P	P	P
44	11900917044	AVISHEK TIWRI	P	P	P	P	P	P	P	A	P	P	P	P	A
45	11900917045	AVEEK SAHA	A	P	P	P	A	A	P	P	P	P	P	P	P
46	11900917046	ASHIKA DANGAL	P	P	P	A	P	P	P	P	P	P	P	P	P
47	11900917047	ARCHANA PANDA	P	P	A	P	P	A	P	P	A	P	P	P	P
48	11900917048	ANIL PANDA	A	A	P	P	A	P	P	P	P	P	P	P	P
49	11900917049	ANANYA BHADRA	P	P	A	P	P	A	P	P	A	P	P	P	P
50	11900917050	AMIT GHATAK	P	P	A	P	P	A	P	P	A	P	P	P	P
51	11900917051	AMIRUL MD	A	A	P	P	A	P	P	P	P	P	P	P	P
52	11900917052	ABHISHEK KHARGA	P	P	P	P	P	P	A	P	P	P	P	A	P
53	11900917053	ABHIJIT DEY	P	P	P	P	P	P	P	A	P	P	P	P	P

### ATTENDANCE SHEET (Tutorial)

**Subject: Strategic Management**  
**Semester: 4th**

**Subject Code: MB 402**  
**Discipline: MBA**

	Roll No.	Name	5/2/2018	19/02/2018	27/2/2018	8/3/2018	9/3/2018	12/3/2018	18/3/2018	19/3/2018	22/3/2018
1	11900917001	VICKY DUTTA	A	A	P	P	A	A	P	P	P
2	11900917002	SUVANKAR NASKAR	A	P	P	A	P	P	P	P	P
3	11900917003	SUSHANTA DAN GURUNG	P	P	P	P	P	P	P	P	P
4	11900917004	SUMIT SINGH	A	P	A	P	P	P	P	P	P
5	11900917005	SUJOY DAS	P	P	A	A	P	P	P	P	P
6	11900917006	SUBHODEEP CHAKRABORTY	A	P	P	P	P	P	P	P	P
7	11900917007	SOUMYADEEP MITRA	P	P	P	P	P	P	P	P	P
8	11900917008	SOUMYA BANERJEE	P	P	A	A	P	P	A	P	P
9	11900917009	SIDDHARTHA TALUKDAR	P	P	P	P	P	P	P	A	P
10	11900917010	SHARMISTHA GHOSH	P	P	A	P	A	P	P	P	P



11	11900917011	SHAMBHAVI JHA	A	P	P	P	P	P	P	P	P
12	11900917012	SHAIMA ZAFIR	A	A	P	P	P	P	P	P	P
13	11900917013	SATYAKI GHOSH	P	P	P	P	P	P	P	P	P
14	11900917014	SAPTARSHI CHAKRABORTY	A	P	P	A	P	P	P	A	P
15	11900917015	SAGAR PRASAD	P	A	P	P	P	P	P	A	P
16	11900917016	ROSHAN KUMAR THAKUR	A	P	A	P	P	P	P	P	P
17	11900917017	RIKTAM SAHA	A	P	A	P	A	A	P	A	P
18	11900917018	RAJDEEP GHOSH	P	P	P	P	A	P	P	A	P
19	11900917019	PUSHKAR JHA	P	P	P	P	A	P	P	P	P
20	11900917020	PRIYANKA ROY	P	P	A	P	P	P	P	P	P
21	11900917021	PRIYANKA DUTTA	P	P	P	P		P	P	P	P
22	11900917022	PRITI SAHA	A		P	P	P	P	A	P	P
23	11900917023	PRASHANT KR JHA	P	P	P	P	P	P	P	P	A
24	11900917024	PARJEAL GURUNG	A	P	A		P	P	P	A	
25	11900917025	PINKEY DEY	A	A	A	P	P	P	A	P	P
26	11900917026	PARTHA SARKAR	P	P	A	P	P	P	P	P	P
27	11900917027	NILIMI SEMA	A	P	P	P	P	P	P		P
28	11900917028	NILADRI SEKHAR BARUA	A	A	A	P	P	P	P	P	P
29	11900917029	NAINA BHAGAT	A	A	P	P	P	P	P	P	
30	11900917030	MRIGAN GUPTA	P	P	A	P	P	P	P	P	P
31	11900917031	MOUSHUMI GHOSH	A	P	A	A	P	P	P	A	A
32	11900917032	MONIKA KUMARI	A	A	A	P	P	P	P	P	P
33	11900917033	MIRA SAHANI	A	A	P	P	P	P	P	P	P
34	11900917034	MAMONI SAHA	P	P	P	P	P	P	P	P	P
35	11900917035	MADHUPARNA CHATTERJEE	A	P	A	P	P	P	P		P
36	11900917036	KOUSHIK PODDAR	P	A	A	P	A	P	P	P	P
37	11900917037	JYOTI GUPTA	A	P	P	P	P	P	P	P	P
38	11900917038	JAHINUR RAHAMAN	P	P	P	P	P	P	P	P	P
39	11900917039	HARSA SINGH	P	A	P	P	P	A	P	P	P
40	11900917040	GOPAL BISWAS	P	P	P	P	P	P	P	P	P
41	11900917041	CHANDRA KANTA KUMARI	P	P	A	P	P	P	P	P	P
42	11900917042	BASUNDHARA PRADHAN	P	P	P	P	P	P	P	P	P
43	11900917043	AYESHA GURUNG	P	P	P	A	P	P		P	P
44	11900917044	AVISHEK TIWRI	A	A	P	P	P	P	P	P	P
45	11900917045	AVEEK SAHA	A	P	P	A	P	A	P	P	
46	11900917046	ASHIKA DANGAL	A	P	P	P	P	P	P	P	P
47	11900917047	ARCHANA PANDA	P	P	P	P	P	P	P	P	P
48	11900917048	ANIL PANDA	P		P	P	P	A	P	P	P
49	11900917049	ANANYA BHADRA	P	P	P	P	P	P	P	P	P
50	11900917050	AMIT GHATAK	P	P	P	A	P	P		P	P
51	11900917051	AMIRUL MD	A	A	P	P	P	P	P	P	P
52	11900917052	ABHISHEK KHARGA	A	P	P	A	P	A	P	P	
53	11900917053	ABHIJIT DEY	A	P	P	P	P	P	P	P	P

**Records of Assignment**

<b>NAME OF FACULTY</b> Mr. DEBAYAN NANDI	<b>DEPARTMENT</b> <b>M.B.A</b>	<b>SUBJECT: STRATEGIC MANAGEMENT</b> <b>CODE : MB 402</b>	<b>SEMESTER: 4TH</b>
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Sl.	Roll No.	Name	20/3/18	5/4/18	17/4/18	27/4/18
1	11900917001	VICKY DUTTA	Submitted	Submitted	Submitted	Submitted

2	11900917002	SUVANKAR NASKAR	Submitted	Submitted	Submitted (delayed)	Submitted
3	11900917003	SUSHANTA DAN GURUNG	Submitted	Submitted	Submitted	Submitted
4	11900917004	SUMIT SINGH	Submitted	Submitted	Submitted	Submitted
5	11900917005	SUJOY DAS	Submitted	Submitted	Submitted	Submitted
6	11900917006	SUBHODEEP CHAKRABORTY	Submitted	Submitted	Submitted	Submitted (delayed)
7	11900917007	SOUMYADEEP MITRA	Submitted	Submitted	Submitted	Submitted
8	11900917008	SOUMYA BANERJEE	Submitted	Submitted	Submitted	Submitted
9	11900917009	SIDDHARTHA TALUKDAR	Submitted	Submitted (delayed)	Submitted	Submitted
10	11900917010	SHARMISTHA GHOSH	Submitted	Submitted	Submitted	Submitted
11	11900917011	SHAMBHAVI JHA	Submitted	Submitted	Submitted (delayed)	Submitted
12	11900917012	SHAIMA ZAFIR	Submitted	Submitted	Submitted	Submitted
13	11900917013	SATYAKI GHOSH	Submitted	Submitted	Submitted	Submitted
14	11900917014	SAPTARSHI CHAKRABORTY	Submitted	Submitted	Submitted	Submitted
15	11900917015	SAGAR PRASAD	Submitted	Submitted	Submitted	Submitted (delayed)
16	11900917016	ROSHAN KUMAR THAKUR	Submitted	Submitted	Submitted	Submitted
17	11900917017	RIKTAM SAHA	Submitted	Submitted	Submitted	Submitted
18	11900917018	RAJDEEP GHOSH	Submitted	Submitted (delayed)	Submitted	Submitted
19	11900917019	PUSHKAR JHA	Submitted	Submitted	Submitted	Submitted
20	11900917020	PRIYANKA ROY	Submitted	Submitted	Submitted (delayed)	Submitted
21	11900917021	PRIYANKA DUTTA	Submitted	Submitted	Submitted	Submitted
22	11900917022	PRITI SAHA	Submitted	Submitted	Submitted	Submitted
23	11900917023	PRASHANT KR JHA	Submitted	Submitted	Submitted	Submitted
24	11900917024	PARJEAL GURUNG	Submitted	Submitted	Submitted	Submitted (delayed)
25	11900917025	PINKEY DEY	Submitted	Submitted	Submitted	Submitted
26	11900917026	PARTHA SARKAR	Submitted	Submitted	Submitted	Submitted
27	11900917027	NILIMI SEMA	Submitted	Submitted (delayed)	Submitted	Submitted
28	11900917028	NILADRI SEKHAR BARUA	Submitted	Submitted	Submitted	Submitted
29	11900917029	NAINA BHAGAT	Submitted	Submitted	Submitted (delayed)	Submitted
30	11900917030	MRIGAN GUPTA	Submitted	Submitted	Submitted	Submitted
31	11900917031	MOUSHUMI GHOSH	Submitted	Submitted	Submitted	Submitted
32	11900917032	MONIKA KUMARI	Submitted	Submitted	Submitted	Submitted
33	11900917033	MIRA SAHANI	Submitted	Submitted	Submitted	Submitted (delayed)
34	11900917034	MAMONI SAHA	Submitted	Submitted	Submitted	Submitted
35	11900917035	MADHUPARNA CHATTERJEE	Submitted	Submitted	Submitted	Submitted
36	11900917036	KOUSHIK PODDAR	Submitted	Submitted (delayed)	Submitted	Submitted
37	11900917037	JYOTI GUPTA	Submitted	Submitted	Submitted	Submitted
38	11900917038	JAHINUR RAHAMAN	Submitted	Submitted	Submitted (delayed)	Submitted
39	11900917039	HARSA SINGH	Submitted	Submitted	Submitted	Submitted
40	11900917040	GOPAL BISWAS	Submitted	Submitted	Submitted	Submitted
41	11900917041	CHANDRA KANTA KUMARI	Submitted	Submitted	Submitted	Submitted

42	11900917042	BASUNDHARA PRADHAN	Submitted	Submitted	Submitted	Submitted (delayed)
43	11900917043	AYESHA GURUNG	Submitted	Submitted	Submitted	Submitted
44	11900917044	AVISHEK TIWRI	Submitted	Submitted	Submitted	Submitted
45	11900917045	AVEEK SAHA	Submitted	Submitted (delayed)	Submitted	Submitted
46	11900917046	ASHIKA DANGAL	Submitted	Submitted	Submitted	Submitted
47	11900917047	ARCHANA PANDA	Submitted	Submitted	Submitted (delayed)	Submitted
48	11900917048	ANIL PANDA	Submitted	Submitted	Submitted	Submitted
49	11900917049	ANANYA BHADRA	Submitted	Submitted	Submitted	Submitted
50	11900917050	AMIT GHATAK	Submitted	Submitted (delayed)	Submitted	Submitted
51	11900917051	AMIRUL MD	Submitted	Submitted	Submitted	Submitted
52	11900917052	ABHISHEK KHARGA	Submitted	Submitted	Submitted (delayed)	Submitted
53	11900917053	ABHIJIT DEY	Submitted	Submitted (delayed)	Submitted	Submitted

## XII. INTERNAL ASSESMENT RECORD HR404; MAKAUT Even Semester 2019

Sl.	Roll No.	Name	Attendance		Internal Examination			Assignment / Quiz (5)	Total (30)
			Total	Marks	1 <sup>st</sup>	2 <sup>nd</sup>	Out of 20		
1	11900917001	VICKY DUTTA	5	5	22	21	17	4	26
2	11900917002	SUVANKAR NASKAR	5	4	20	20	16	4	24
3	11900917003	SUSHANTA DAN GURUNG	5	5	20	20	16	5	26
4	11900917004	SUMIT SINGH	5	5	19	22	16	3	24
5	11900917005	SUJOY DAS	5	5	20	22	17	5	27
6	11900917006	SUBHODEEP CHAKRABORTY	5	5	20	17	15	3	23
7	11900917007	SOUMYADEEP MITRA	5	5	24	23	19	5	29
8	11900917008	SOUMYA BANERJEE	5	5	22	18	16	5	26
9	11900917009	SIDDHARTHA TALUKDAR	5	4	20	21	16	4	24
10	11900917010	SHARMISTHA GHOSH	5	5	22	21	17	4	26
11	11900917011	SHAMBHAVI JHA	5	4	20	20	16	4	24
12	11900917012	SHAIMA ZAFIR	5	5	20	20	16	5	26
13	11900917013	SATYAKI GHOSH	5	5	19	22	16	3	24
14	11900917014	SAPTARSHI CHAKRABORTY	5	5	20	22	17	5	27
15	11900917015	SAGAR PRASAD	5	5	20	17	15	3	23
16	11900917016	ROSHAN KUMAR THAKUR	5	5	24	23	19	5	29
17	11900917017	RIKTAM SAHA	5	5	22	18	16	5	26
18	11900917018	RAJDEEP GHOSH	5	4	20	21	16	4	24
19	11900917019	PUSHKAR JHA	5	5	22	21	17	4	26
20	11900917020	PRIYANKA ROY	5	4	20	20	16	4	24
21	11900917021	PRIYANKA DUTTA	5	5	20	20	16	5	26
22	11900917022	PRITI SAHA	5	5	19	22	16	3	24
23	11900917023	PRASHANT KR JHA	5	5	20	22	17	5	27
24	11900917024	PARJEAL GURUNG	5	5	20	17	15	3	23
25	11900917025	PINKEY DEY	5	5	24	23	19	5	29
26	11900917026	PARTHA SARKAR	5	5	22	18	16	5	26

27	11900917027	NILIMI SEMA	5	4	20	21	16	4	24
28	11900917028	NILADRI SEKHAR BARUA	5	5	22	21	17	4	26
29	11900917029	NAINA BHAGAT	5	4	20	20	16	4	24
30	11900917030	MRIGAN GUPTA	5	5	20	20	16	5	26
31	11900917031	MOUSHUMI GHOSH	5	5	19	22	16	3	24
32	11900917032	MONIKA KUMARI	5	5	20	22	17	5	27
33	11900917033	MIRA SAHANI	5	5	20	17	15	3	23
34	11900917034	MAMONI SAHA	5	5	24	23	19	5	29
35	11900917035	MADHUPARNA CHATTERJEE	5	5	22	18	16	5	26
36	11900917036	KOUSHIK PODDAR	5	4	20	21	16	4	24
37	11900917037	JYOTI GUPTA	5	5	22	21	17	4	26
38	11900917038	JAHINUR RAHAMAN	5	4	20	20	16	4	24
39	11900917039	HARSA SINGH	5	5	20	20	16	5	26
40	11900917040	GOPAL BISWAS	5	5	19	22	16	3	24
41	11900917041	CHANDRA KANTA KUMARI	5	5	20	22	17	5	27
42	11900917042	BASUNDHARA PRADHAN	5	5	20	17	15	3	23
43	11900917043	AYESHA GURUNG	5	5	24	23	19	5	29
44	11900917044	AVISHEK TIWRI	5	5	22	18	16	5	26
45	11900917045	AVEEK SAHA	5	4	20	21	16	4	24
46	11900917046	ASHIKA DANGAL	5	5	22	21	17	4	26
47	11900917047	ARCHANA PANDA	5	4	20	20	16	4	24
48	11900917048	ANIL PANDA	5	5	20	20	16	5	26
49	11900917049	ANANYA BHADRA	5	5	19	22	16	3	24
50	11900917050	AMIT GHATAK	5	5	24	23	19	5	29
51	11900917051	AMIRUL MD	5	5	22	18	16	5	26
52	11900917052	ABHISHEK KHARGA	5	4	20	21	16	4	24
53	11900917053	ABHIJIT DEY	5	5	22	21	17	4	26

### XIII. NAME WITH ROLL NO.s OF STUDENT WHOSE ACADEMIC PERFORMANCE IS NOT SATISFACTORY

Serial No	Roll No	Name of Student	Remedial measures taken by Teacher
01	11900917006	SUBHODEEP CHAKRABORTY	Guided him how to analyse the cases and explain since he was found confused with the pattern of answering
02	11900917030	MRIGAN GUPTA	Explained Levels of strategies as she was confused with the concept.
03	11900917048	ANIL PANDA	Explained strategic investment
04	11900917051	AMIRUL MD	Explained implementation of strategies
05	11900917014	SAPTARSHI CHAKRABORTY	Explained implementation of strategies
06	11900917015	SAGAR PRASAD	Explained de-merger concept

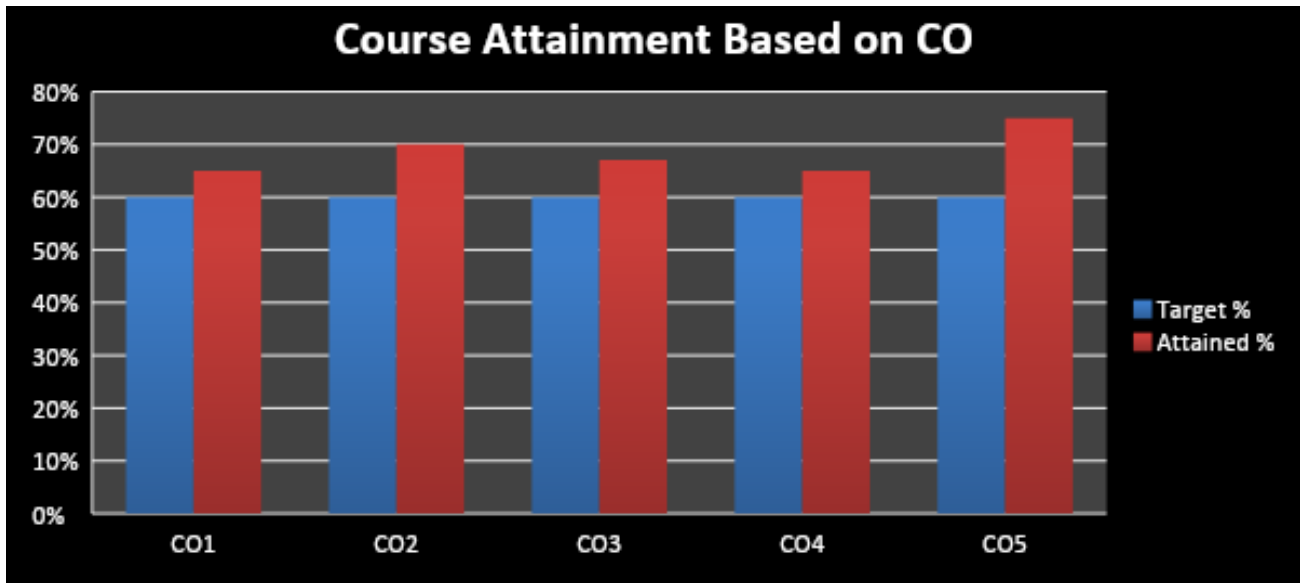
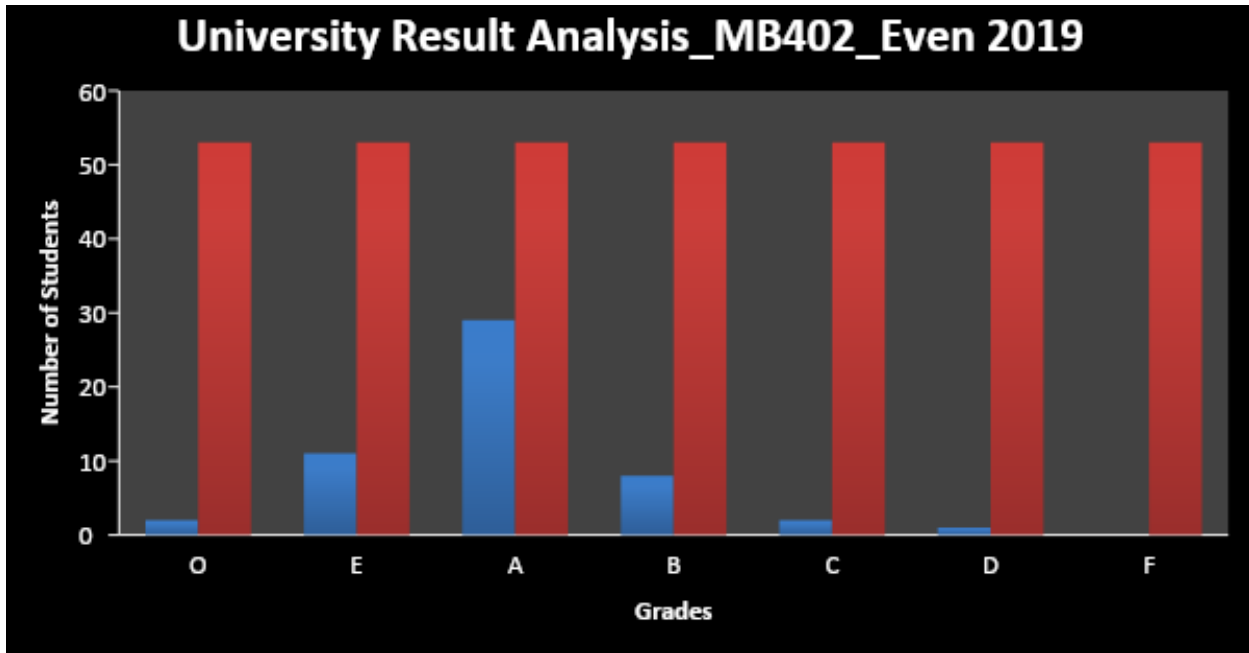
### XIV. Records of activities for bright students :

NILIMI SEMA & SHAMBHAVI JHA performed very well in the exam and assignment

### (XV) Analysis of Students performance in the course

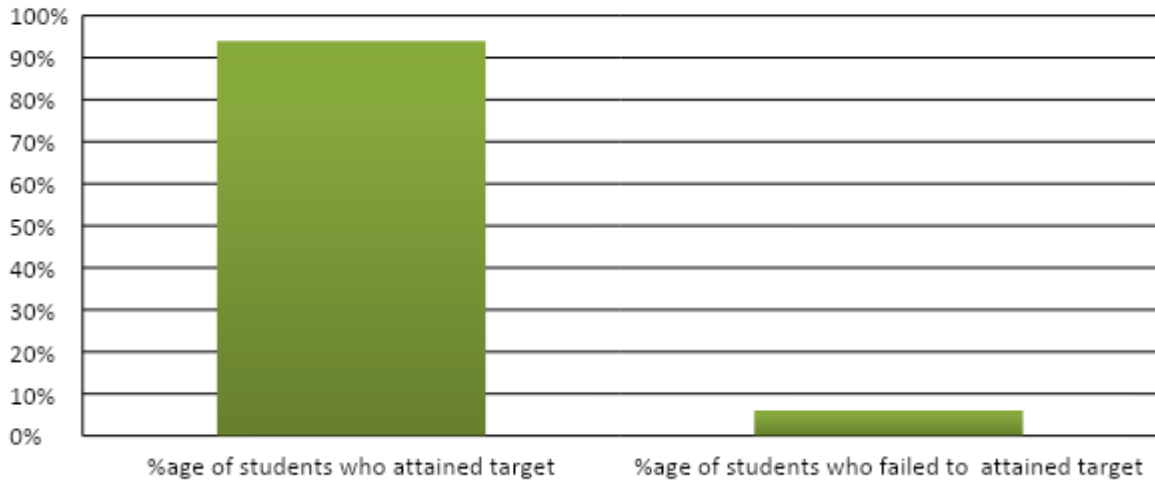
Students		Total
Grades	Achievement	
O	2	53
E	11	
A	29	
B	8	
C	2	

D	1
F	0



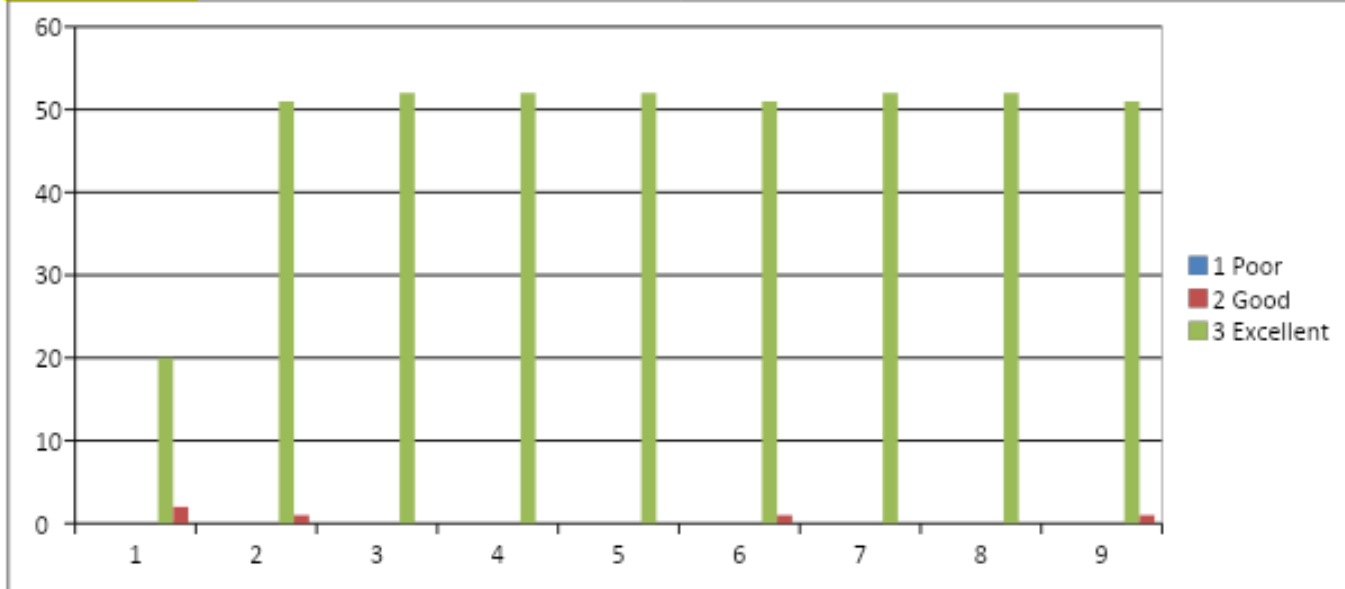
<b>Total No. of Students</b>	<b>53</b>	<b>50</b>
<b>%age of students who attained target</b>	<b>94%</b>	
<b>%age of students who failed to attained target</b>	<b>6%</b>	

## Course Attainment

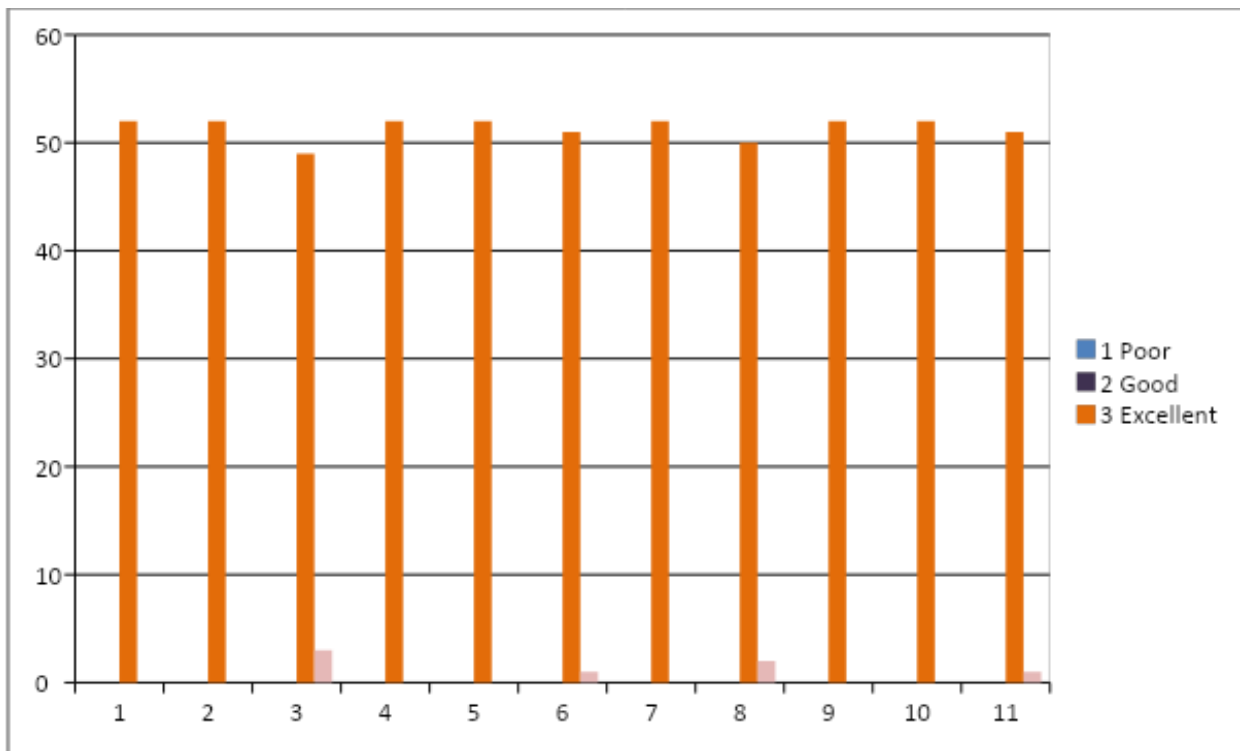


### (xiii) Analysis of Student Feed Back: MB 402 Even Sem 2019

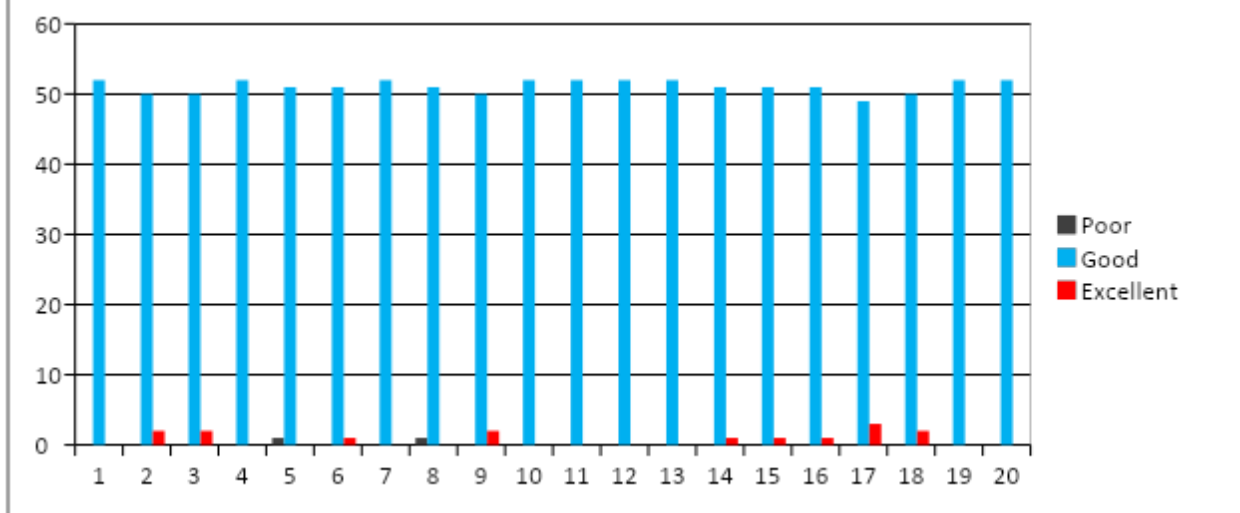
#### Summative



#### Formative



**Course Survey**



<b>CERTIFICATE</b>				
I, the undersigned, have completed the course allotted to me as shown below				
Sl. No.	Semester	Subject with Code	Total Units/ Chapters	Remarks
01.	MBA 4 <sup>th</sup> 2019	Strategic Management (MB-402)	9	
Date : 11/7/2019			<b>Signature of Faculty</b>	
<b>Submitted to HOD</b>				
<b>Certificate by HOD</b>				
I, the undersigned, certify that.....has completed the course work allotted to him/ her satisfactorily/ not satisfactorily.				
Date : 11/7/2019			<b>Signature of HOD</b>	

**Submitted to Principal/Director**

Date :

**Signature of Principal/Director**